

Multimedia Project : STEN Career Infomercial

Teacher Name: **Vikki Kehoe**

Student Name: _____

CATEGORY	4	3	2	1
Oral Presentation	Interesting, well-rehearsed with smooth delivery that holds audience attention.	Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention.	Delivery not smooth, but able to hold audience attention most of the time.	Delivery not smooth and audience attention lost.
Requirements	All requirements are met and exceeded.	All requirements are met.	One requirement was not completely met.	More than one requirement was not completely met.
Attractiveness	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation. <i>Sound is present</i>	Makes good use of font, color, graphics, effects, etc. to enhance to presentation. <i>Sound is present</i>	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content. <i>no sound</i>	Use of font, color, graphics, effects etc. but these often distract from the presentaion content. <i>no sound</i>
Mechanics	No misspellings or grammatical errors.	Three or fewer misspellings and/or mechanical errors.	Four misspellings and/or grammatical errors.	More than 4 errors in spelling or grammar.
Originality	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people\'s ideas (giving them credit), but there is little evidence of original thinking.	Uses other people\'s ideas, but does not give them credit.
Content	Covers topic in-depth with details and examples. Subject knowledge is excellent.	Includes essential knowledge about the topic. Subject knowledge appears to be good.	Includes essential information about the topic but there are 1-2 factual errors.	Content is minimal OR there are several factual errors.

MyRubric(1)